The Oklahoma Cooperative Extension Service **Bringing the University to You!**

The Cooperative Extension Service is the largest, most successful informal educational organization in the world. It is a nationwide system funded and guided by a partnership of federal, state, and local governments that delivers information to help people help themselves through the land-grant university system.

Extension carries out programs in the broad categories of agriculture, natural resources and environment; family and consumer sciences; 4-H and other youth; and community resource development. Extension staff members live and work among the people they serve to help stimulate and educate Americans to plan ahead and cope with their problems.

Some characteristics of the Cooperative Extension system are:

- The federal, state, and local governments cooperatively share in its financial support and program direction.
- It is administered by the land-grant university as designated by the state legislature through an Extension director.
- Extension programs are nonpolitical, objective, and research-based information.

- It provides practical, problem-oriented education for people of all ages. It is designated to take the knowledge of the university to those persons who do not or cannot participate in the formal classroom instruction of the university.
- It utilizes research from university, government, and other sources to help people make their own decisions.
- More than a million volunteers help multiply the impact of the Extension professional staff.
- It dispenses no funds to the public.
- It is not a regulatory agency, but it does inform people of regulations and of their options in meeting them.
- Local programs are developed and carried out in full recognition of national problems and goals.
- The Extension staff educates people through personal contacts, meetings, demonstrations, and the mass media.
- Extension has the built-in flexibility to adjust its programs and subject matter to meet new needs. Activities shift from year to year as citizen groups and Extension workers close to the problems advise changes.

Oklahoma State University, in compliance with Title VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal laws and regulations, does not discriminate on the basis of race, color, national origin, gender, age, religion, disability, or status as a veteran in any of its policies, practices, or procedures. This includes but is not limited to admissions, employment, financial aid, and educational services.

Issued in furtherance of Cooperative Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, Robert E. Whitson, Director of Cooperative Ex-tension Service, Oklahoma State University, Stillwater, Oklahoma. This publication is printed and issued by Oklahoma State University as authorized by the Vice President, Dean, and Director of the Division of Agricultural Sciences and Natural Resources and has been prepared and distributed at a cost of 20 cents per copy. 0909 Revised GH.



David W. Freeman **Extension Equine Specialist**

Brands are a commonly used means to identify individual horses as an aid in farm management and as a theft deterrent. Brands are also used to identify a line of horses from a particular ranch, so as to increase their marketability based on the ranch's reputation. Both fire and freeze branding have been used successfully on horses for many years.

Freeze branding, also called cryogenic branding, uses extreme cold to alter the growth of the hair in the brand contact area. Cooling agents, such as liquid nitrogen (-300° Fahrenheit), are used to cool branding irons. Two different follicles in hair are affected by contact to cold branding irons: the pigment producing follicle and the hair shaft growth follicle. Contact time can be regulated to destroy the ability of the pigment producing follicle without affecting the hair shaft growth follicle. As such, a brand can be applied that discolors (whitens) the hair at regrowth. If the contact time is lengthened, the cold will destroy the pigment producing follicle and the hair shaft growth follicle. The expected result would be a hairless or "bald" brand.

Equipment Needs (Photograph 1)

- 1. Container with liquid nitrogen (-300°F) or dry ice and alcohol.
- Gloves to handle branding irons and liquid nitrogen con-2. tainer.
- Small animal clippers with Number 40 clipper blades. 3.
- 95% alcohol 4.
- 5. Stopwatch
- 6. Branding irons (brass, copper, stainless steel, etc.) at least 1 inch depth front to back.

Procedure

- 1. Clip the area to be branded. It is recommended to clip the hair in a square area at lease two or three times larger than the brand. (Photograph 2)
- 2. Chill branding irons in liquid nitrogen. When first exposed, the liquid nitrogen will bubble. The irons are cool when bubbling is minimal (Cooling will usually take 30 seconds to a minute or more). (Photograph 3)
- 3. Wipe the clipped area with the alcohol to remove skin oil, and then apply a liberal amount (soak the skin) with the alcohol to provide a good medium of temperature transfer. (Photograph 4)
- Information for this fact sheet was partially prepared from a report in "Proceedings of TAMU Animal Science Horse Breeders' School", Texas A&M University.

Freeze Branding Horses¹

Oklahoma Cooperative Extension Fact Sheets are also available on our website at: http://osufacts.okstate.edu





Photograph 1

4. Squarely apply the cold branding iron to the site. Use a gentle rocking motion for the required time to insure a good contact. Also, effort should be made so not to wrinkle the skin. Proper restraint of the horse (stocks, twitch, etc.) will aid in maintaining a good brand contact. (Photograph 5)

Timing

Timing is critical. It is suggested that the brander signals the "on" time for the timer. The timer subsequently should tell the brander when to remove the iron from the skin. Branding procedures should be uniform so to maintain a minimal time of branding iron transfer from the cold to the horse's skin. Also, brand contact time should be closely regulated with use of a timer and stopwatch. (Photograph 6)

ANSI-3986-2









Photograph 4



Photograph 5



Photograph 6

Suggested Branding Times

	Branding Iron Metal	
	Stainless Steel	Copper/Brass
Dark horse (white hair brands)	8 seconds	7 seconds
Light horse (hairless brands)	13 seconds	12 seconds

It is best to calibrate the branding irons with standard branding procedure to insure best results. Suggested branding times will vary with the type of metal of the branding iron and whether or not subsequent hair growth is desired. A seven (7) second branding time is recommended for producing white hair brands on dark horses when using a copper or brass branding iron. If the branding time is increased to twelve (12) seconds, expect a "bald" or hairless brand with no subsequent hair growth. The longer branding time (bald brand) can be used on light colored horses to allow for the most legible brand.



Photograph 7



Photograph 8

Results

An indented pattern of the branding iron will be evident a few seconds after removing the iron (Photograph 7). The brand pattern will thaw and the brand site will swell up within five to ten minutes. The brand pattern swelling should leave within a week. Usually, the top layer of skin will shed in about one month following branding. If branding times were calibrated to allow for subsequent hair growth, the white hair should come in about two months. The white hair brand should be complete within three months post branding (Photograph 8). If no hair returns, the branding time was too long. If the hair color is streaked with natural hair color, the branding time was too short.